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Custom Logo Worksheet

PRIVACY

Any information that you provide to Thiessen Design Studio on this form will remain confidential. We do not sell or pass on the information on this worksheet to any third party. The information on this worksheet serves only as a tool to help us make your logo more effective.

CONTACT INFORMATION

Name: _____

Company Name: _____

Address: _____

Phone: _____

E-mail Address: _____

Website Address: _____

LOGO INFORMATION

Describe your company, event or product: _____

Who is your target audience? _____

Which best describes your logo:

- Logo for a new company Logo redesign for an existing company
- Product or event logo Other (please describe): _____

Have you seen a logo you admire? if so, please provide us with the web address. This will help us determine your taste.

Which of the following do you want the logo to include?

- Name only: Name & Graphics Graphics only

Exact name to be on the logo. _____

Please pick a style that best describes your logo. (Check as many as apply)

- High Tech Contemporary Youthful
 Corporate Casual Industrial
 Artistic Medical Other

LOGO INFORMATION

If other, please describe here: _____

How many colors would you like the logo to have?

- 1 2 3 4
 More than 4 Not sure

Are there company colors or desired colors? _____

Any special font requirements? _____

Would you like to include a tagline or slogan?

- Yes No Not sure

If yes, what text would you like to use? _____

Please tell us any creative ideas you might have? _____

Please enter any additional information: _____

